The role of tradition and everyday life in Scandinavian modern design

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Within Modernization, Modern design always rejected tradition and past and also focused on austerity and functionality. Modern design has always been criticized for being separated from nature and everyday life. Modern design has always been considered as being an alienated product of industrial production mode. However, Scandinavian design, Northern Europe design approach, has been distinguished in integrating their tradition and cultural identity into their design perspective which also embraces functionality. Additionally, Scandinavian design has been shaped as an integral part of their everyday life styles along with environmental factors. Their approach has been improved or influenced by the farm workers and fishermen who produced their own furniture using materials such as wood from the forest especially pine and spruce. They used cotton, linen, wool, sheepskin and furs for domestic textiles. They used palettes as light and pallid in contrast to the Mediterranean countries. They used vivid patterns inspired by the nature to create comfortable and warm atmosphere. Thus, the result was differentiated in Modern design in its own broadest definition. This study argues that Scandinavian modern design created its own style. It focuses on integrating its tradition into modern notion, and also relates it with the environmental factors, everyday life styles and nature. The study searches Scandinavian design which refers to the nature and embodies the nature as design along with emotions and colors. Sweden is chosen for the case study as a representative Scandinavian country. Key Words: Modernism, Modern Design, Scandinavian Design, Tradition, Traditional Motifs, Folk Art, Daily Life, Environmental Factors, Natural Materials, Color Schemas.

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German and Scandinavian newcomers tended to migrate to Midwestern cities and to farms on the prairie beyond. Italians and Irish took the first jobs they found in eastern cities.

Many emerging writers refused to fit into the mold. Sara Orne Jewett, regionalist William Dean Howells, realist Stephen Crane, Naturalist Mark Twain, and others defied expectations. "The Genteel Tradition and Its Critics" (cont.)

Scandinavian Modern design has been a strong and enduring influence on our homes since the 1930s when the Modernist movement evolved. Simple clean lines, the use of organic materials, and a focus on making the most of natural light are the elements that define the design style. What Scandinavian Modern achieves better than almost any other is to perfectly marry practicality with sophisticated design, and deliver an approachability that makes it the preferred style for many in the 21st century.

SHARE. Image sourced via SOKA Studio. The beauty of Scandinavian design is in its simplicity.

Differences Between Modern & Traditional Marriages. by Freddie Silver. The 1960s cultural revolution changed the concept of traditional marriage. Related Articles. 1 Traditional Gender Roles in Marriage. 2 Husband & Wife Relationships in the 1940s. 3 Roles of a Married Couple. 4 What is the Typical American Family? In traditional marriages the division of responsibilities was clearly designated by gender. The husband worked outside the home and was responsible for the family financially while his wife was solely responsible for taking care of the home: shopping, cooking, cleaning and raising the children. In modern marriages the husband and wife share responsibilities. Some wives might even earn a larger income than their spouses.