Women and the Media in the Arab World

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Abstract

The term, "media", plural of "medium", is used to indicate publications or broadcasts used for communication, information and publicity. They may include a large number of literary forms such as poetry, drama, fiction, essays, research and the like, but, strictly speaking, when we discuss the media nowadays we particularly mean three powerful, modern, representative arts: journalism, radio, cinema of television.

Keywords

Women; Media; Publicity; Journalism; Television

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The Arab women making themselves heard online – here’s a closer look at the 10 most influential female on social media in the Arab world, according to the ranking. A brand new generation of Arab women are taking to social-media to have their voices heard. In the process, they are creating slick, proficient and marketable online content, and giving traditional broadcast media a run for its money.

10 Most Powerful Arab Women on Social Media.

Huda Kattan (23.8 Million) – CEO and Founder of Huda Beauty, Huda Kattan is a Hollywood trained makeup artist and beauty consultant based in Dubai. You can Designed to promote understanding media in the Arab world and the main cultural, social, political, & religious elements that influence it. This was an article explaining and reflecting on the concept of personal blogging. Generally, when we think of blogging in the Arab world, we think of serious topics that are often politically charged. The blogs discussed in this article are that of personal blogs. This means the authors do not need to be scholarly or have academic merit. Second, transnational media access in the Arabic-speaking world, which stretches from the Maghreb to the Mashreq and the Persian Gulf, has undercut all efforts to create sealed-off, fully controlled national media realms. Do Arab media, especially the new Arab satellite television stations, follow a real democratic agenda or any other agenda conducive to system change? Al-Jazeera’s willingness to break taboos in various fields—including women’s issues, social practices such as circumcision, and previously undebated foreign policy issues such as the conflicts in the Western Sahara—is widely interpreted as a breach with authoritarian broadcasting practices and has caused Al-Jazeera to gain a reputation as the first pluralist television network in the Arab world.